

# TRIATHLON NEW BRUNSWICK

## ANNUAL REPORT

OCTOBER 6, 2019



# TRI THLON NB

## TRIATHLON NEW BRUNSWICK 2019 HIGHLIGHTS

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2019 has been a year of growth and learning:

- Introduction of a **new logo colour** as selected by the members of TriNB and a refreshed website done in partnership with Triathlon Canada.
- TriNB moved to online race sanctioning and race registration under CCN Bikes. This facilitated easier and quicker sanctioning and allowed for Technical Delegates race reports to be filed with the race sanction. 2020 race sanctions will be more efficient as the Race Director can duplicate the 2019 sanction application.
- Continued increase in social media presence of TriNB. Likes increased to 1,361 and TriNB worked with Race Directors to promote their races both in and outside of NB to attract athletes.
- New race on the schedule - Rockwood Park Cross (Off-road) Triathlon / Duathlon.
- Successful hosting of the 2019 Atlantic Championships at the Harvey Community Days Triathlon.
- Co-purchase of 2020 Edmonton World spots for the Moncton Duathlon and the Harvey Community Days Triathlon. Spots were split 50/50 with the 2 races.
- 5 new Level 1 officials trained, and 7 new Adult Community Coaches trained. One NTO officiated in 3 ITU/World/National events. TriNB welcomed the assistance of the TriPEI NTO at 2 of our NB races. At the coaching clinic, TriNB tested the revised PP for the adult coaching course which included for the first time a 3-hour provincial triathlon official's course. Commencing in 2020 all coaches will be required to take an officials course prior to receiving their coaching certification.
- TriNB Junior/Youth program was active with 3 coaches (Kristine Cormier - Head Coach, Rebecca Dolson and Ricky Stiles - Assistant Coaches) and 8-10 athletes participating in training clinics and races in NB and PEI. The coaches continued their training towards obtaining their coaching certified status. The team met for training clinics in fall 2018/spring 2019 which greatly benefited the young athletes. The coaching team is actively planning for the fall 2019/spring 2020 season and making the required preparations for the 2021 Canada Summer Games. The two female coaches are participating in the CoachNB Women's coaching mentorship program which will further their skills for the advancement of the team.
- TriNB hosted Lucy Smith from Triathlon Canada for a two-day meeting of triathlon learning facilitators from NS, NL, Que, and PEI. This facilitated an advanced learning experience for the Junior Program Head Coach.
- Kamyille Frenette, of Dieppe NB, represented NB on the Team Canada Para-team (PTS5). Kamyille had a very successful second year on the team, she is now ranked 4<sup>th</sup> in the world up from 6<sup>th</sup> in 2018, and qualified for the Tokyo 2020 Olympics. TriNB supported her with a \$1000 grant towards her training expenses.
- Decrease in the Sport Branch funding from \$25,700 to \$20,500 due to the lower expenses for athlete, official and coach development. These expenses were increased in the 2019 budget which should assist the association in securing the additional funding in 2020.

- For the second straight year TriNB operated in the black with a surplus of funds and was able to put aside funds as an operational emergency backup. This will allow the association to be able to successfully fund new innovative projects in 2020.
- TriNB actively participated on the national triathlon scene, participating in multiple conference calls, emails and meetings to ensure that NB continues to be acknowledged and included in all aspects of triathlon in Canada.

Personally, it has been my pleasure to volunteer with Triathlon NB for the last seven years as a member at large, Canada Games team manager for 2013 and 2017, coaching coordinator, Technical Delegate (TD), acting ED, Vice-President and the last two years as President. As of the October 6<sup>th</sup>, 2019 AGM I will resign from the President's position. I will not be leaving triathlon as I will continue as the NB TD and will be at local races. I am resigning from TriNB, as I have been elected to the Triathlon Canada Board of Directors for a 4-year term as Secretary.

Respectfully submitted,



Althea Arsenault, President

## 2019 BOARD OF DIRECTORS

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Althea Arsenault, President, TD, Acting ED (7 years on the board)  
Sue Delong, Treasurer (2 years on the board)  
Christine McKinnon, Secretary (3 years on the board)  
Vice-President, Vacant  
Chris Burke, Director at Large (6 years on the board)  
Jesse English, Director at Large, Website (1 year on the board)  
Troy Kearns, Director at Large, Marketing (1 year on the board)  
Neal MacLean, Director at Large (2 years on the board)  
Lisanne Maurice, Director at Large (1 year on the board)  
Marlo Rose, Director at Large, CCN & Awards (4 years on the board)  
Chandler Scott, Director at Large, Awards (2 years on the board)  
Mackenzie Sharkey, Director at Large, Social Media (5 years on the board)

### *Thank you*

Huge thanks to these members who will be departing the Board of Directors after the AGM. Their dedication and commitment to the sport of triathlon in NB was outstanding and TriNB wishes them all the best in their new adventures.

Althea Arsenault 🌊 Sue Delong 🌊 Neal MacLean  
Chandler Scott 🌊 Mackenzie Sharkey

## 2019 RACE SCHEDULE

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June 2 Hampton KOS  
June 9 Hampton Ladies  
June 15 5 CDSB Gaagetown Triathlon and Duathlon  
June 15 Mikes Bike Shop Dieppe KOS  
June 22 Rockwood Park KOS Saint John  
June 22 Fredericton YMCA KOS  
June 23 Rockwood Park Tri, Saint John  
July 7 Duncan Hadley, Fredericton  
July 14 Moncton Du Atlantic Championships Du, World Spots for Duathlon  
July 21 Triathlon Chaleur & KOS  
August 4 Aboiteau Triathlon  
August 11 Harvey Triathlon Atlantic Championships, World Spots for Sprint and Standard distances(non-drafting)  
August 24 Sackville  
August 31 Rockwood Park Cross (Off-road) Triathlon / Duathlon

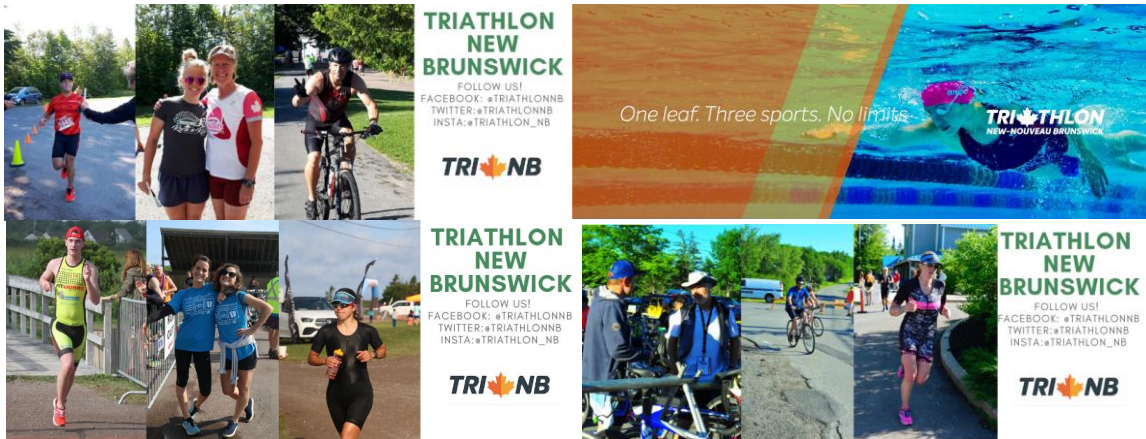
## 2019 SOCIAL MEDIA

TriNB had an increased social media presence in 2019. Initiatives included:

- Consistent posting and sharing of information on the FaceBook page.
- Custom graphics for major activities.
- Race schedule promotion.
- Live posts and pictures from individual NB races.
- Targeted paid boosting of NB races both within and outside of NB.
- Weekly cover photo updates highlighting participants from recent races.
- Linking of FB posts to Twitter and Instagram.
- Direct sharing of major posts to NB triathlon club's FB pages.
- Sharing of posts from Triathlon Canada, Coach NB, Sport NB and other relevant organizations.
- AGM listed as an event on FB

### RESULTS:

May 2018	812 likes
October 2018	1,142 likes
October 2019	1,380 likes, 1430 followers



## 2019 TECHNICAL OFFICIALS PROGRAM

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The 2019 TriNB saw a successful season, sanctioning 10 age group multi-sport events, 5 Kids of Steel events, and 3 clubs.

One new race was added to the roster with Rockwood Park Cross (Off-road) Triathlon / Duathlon and NB lost the St. Andrews race. TriNB continues to foster great relationships with our many seasoned and new race directors. Kids of Steel events continue to be very popular; the quality of the race directors for these events is apparent, and appreciated, as this year we maintained a healthy number of eager participants. Triathlon clubs registered new and returning athletes and are the core of the success of our sport.

For the 2019 season, TriNB moved to online race sanctioning and race registration under CCN Bikes. With all new ventures, there were some learning moments but overall the system will provide consistency and record keeping for race sanctioning and Technical Directors race reporting.

As part of the new national coaching courses, a pre-PTO1 officials' session is a requirement for successful completion of the course. As coaches need to know the current rules to prepare their athletes properly for races, TriNB hosted an Adult Coaching Clinic the end of February which included for the pre-PTO level 1 officials' clinic. Seven coaches participated in the officials training and the feedback was positive.

On June 8<sup>th</sup>, TriNB hosted a Level I official's clinic in Hampton in conjunction with the Hampton Ladies Triathlon. We were delighted that 5 new people joined the official's team, with 3 NB current officials also attending for a re-certification along with Cheryl Tanton, PEI's NTO TD. TriNB was the test clinic for the revised PTO1 course which was a success. The Hampton Ladies Triathlon held on June 9<sup>th</sup>, was the validation event for the new officials.

TriNB is pleased to have 1 active National Technical Official (NTO) 2 other NTOs, 4 Level II officials, and 13 Level I officials (6 were not active in 2019). One official traveled out of province to officiate at 3 national events which are under the National self-funded program. Ongoing growth and learning opportunities are important when it comes to the continuing education of officials. ITU rules can change yearly; some officials focus on the provincial level while others want to explore the opportunities of national or international officiating. As an NTO active on the national level, my goal is to bring back learning experiences to share with the provincial officials' team to increase their skills and knowledge to improve the officiating program in NB.

TriNB mandates that Criminal Records Checks are completed, and results are provided (kept in confidentiality) for race directors of Kids of Steel events. This one request remains to be an issue to some individuals. With Safe Sport and Respect for Sport coming in 2020 this will be a requirement for volunteering in sport.

TriNB purchased 3 new buoys which were greatly needed and a new rangefinder. The equipment trailer provided some challenges at the end of the season with repairs and equipment review scheduled for the fall.

Respectfully submitted, Althea Arsenault, Technical Director / NTO

## 2019 HAMPTON KIDS SPLASH AND DASH PROGRAM

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For 2 years the Race Director for Hampton Ladies organized a Kids Splash & Dash in Hampton and had about 75 kids participate. In their 3<sup>rd</sup> year the RD & the dedicated volunteers decided to turn this into a full KOS Triathlon with the support of Leisure Services in Hampton.

The one condition was that the race was held on closed roads and they were able to do this with the help of the schools in the area to block off vehicle access to the bike loop for the day.

They also approached Greg Evans, the regional Sport & Recreation Consultant to see if they could obtain any funding for the event. Essentially in year 1 they had to put together and operate a series of 6 training sessions for the kids in Hampton in the build up to the triathlon comprising dryland, cycling skills, running drills, transition, swimming and a dry run of the race. They were fortunate to have the wonderful support of many of the teachers and triathletes in the community who came out to help coach the kids.

Side Note - for year 2 they will not receive funding if they just operate the same program, it needs to differentiate the program by perhaps just making it girls or aboriginal, economically disadvantaged or persons with a disability.

In total the RD obtained \$1500 which was used to reserve pool time, purchase noodles, cycle helmets, goggles etc., for the kids to use.

It was a really fun program to be part of, the kids just want to zoom around and many of them took part in the KOS Tri and thanks to TriNB they were able to take home a great swim cap and a lovely medal. Pretty awesome to see these kids finish their race in front of many proud parents.

If KOS RDs would like to learn more about how they can incorporate this great program into their KOS event, please contact Garth Millar.



## RACE PARTICIPATION STATISTICS

Race	Total Number of Participants/Race				% Change 2019 - 2018	% Change 2018 - 2017	% Change 2017-2016	% Change 2018 - 2016
	2019	2018	2017	2016				
Moncton Du	104	98	81	120	6%	21%	-33%	-18%
Hampton Ladies	266	260	217	206	2%	20%	5%	26%
Duncan Hadley	112	102	106	175	10%	-4%	-39%	-42%
Rockwood	124	90	121	132	38%	-26%	-8%	-32%
St. Andrews	0	312	358	392		-13%	-9%	-20%
Chaleur	78	73	90	89	7%	-19%	1%	-18%
Aboiteau	193	98	0	0	97%			
Harvey	150	89	79	94	69%	13%	-16%	-5%
Sackville	122	104	77	0	17%	35%		
Gagetown	54	0	0	90				
X-terra	0	0	0	65				
Cross	28							
<b>Total</b>	<b>1231</b>	<b>1226</b>	<b>1129</b>	<b>1363</b>		<b>9%</b>	<b>17%</b>	<b>-10%</b>



## MEMBERSHIP PARTICIPATION STATISTICS

	Total Number of Participants				% Change	% Change	% Change	% Change
					2019-2018	2018 - 2017	2017-2016	2018 - 2016
	2019	2018	2017	2016				
Type								
Day	643	912	972	741	-29%	-6%	31%	23%
Jr	21	19	21	29	11%	-9%	-28%	34%
Annual	231	204	189	208	13%	8%	-9%	-2%
Total	895	1135	1182	978	-21%	-4%	21%	16%

Number of Male Participants				
Type	2019	2018	2017	2016
Day	240	318	394	270
Jr	8	10	10	13
Annual	108	87	97	98
Total	356	415	501	381

Number of Female Participants				
	2019	2018	2017	2016
Day	403	500	578	471
Jr	13	9	11	16
Annual	123	83	92	110
Total	539	592	681	597

Non-specified Gender Participants				
	2019	2018	2017	2016
Day	0	94	0	0
Jr	0	0	0	0
Annual	0	34	0	0
Total	0	128	0	0

### Membership value:

- Annual subscription to Triathlon Canada Magazine (full and junior members)
- Liability and accident insurance at all TriNB sanctioned races, events and clubs
- Access to bike insurance program (full and junior members)
- Eligibility to participate in provincial, national\* and world\* events (\*must be full/junior members)
- Purchase of new race equipment
- Use of race equipment at local races
- Co-purchase of World spots for 2020 World Championships in Edmonton, Alberta
- Support of the Provincial and Atlantic Championship races
- Continuation of the new Coach program and Officials training
- Discount on the Coaching courses and support of Coaching development
- Continuation of social media promotion of TriNB and of races on behalf of RDs
- Support for Officials at sanctioned races to ensure that races are fair and safe for all athletes
- Funding support for junior and elite athletes
- Percentage of funds will help establish an operational reserve
- Knowing that you are helping support the goals of TriNB to expand and improve the sport in a meaningful way to all members.

## 2019 TRIATHLON NB TOP ATHLETES

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### Triathlon (Min 3 races)

Name	Age Group
Eryn Weldon	F2029
*Kaetlen Bursey	F3039
Michelle McCullough	F4049
Donna Trites	F5059
Louise Thibodeau	F6069
Zachary Boulanger	M0119
Ethan Rice	M2029
*Lee Roy	M3039
Bill Lane	M4049
Ivan Goguen	M5059
Kenneth Mitton	M6069
Paul Lavoie	M7099

\*Overall male and female points winners - triathlon

### Duathlon (Min 3 races)

Name	Age Group
*Kevin Scott	50-59

\*Overall male points winner - duathlon

### Youth Participant Awards (Min 3 races)

Name	Age Group
Claire Finley	F1415
Emerson Scott	F1415
Lydia Bodechon	F1415

## The Triathlon New Brunswick Association (2010) Inc. Comparative Balance Sheet

	As at 12/31/2018	As at 12/31/2017
<b>ASSET</b>		
<b>Current Assets</b>		
Cash - BMO Chequing	47,339.48	22,400.99
<b>Total Current Assets</b>	<u>47,339.48</u>	<u>22,400.99</u>
<b>Long Term Assets</b>		
Incorporation Costs	1,722.38	1,722.38
Accumulated depreciation - Inc C...	-615.68	-565.80
Equipment	18,751.64	18,751.64
Accumulated depreciation - Equi...	-14,642.30	-13,615.02
<b>Total Long Term Assets</b>	<u>5,216.04</u>	<u>6,293.20</u>
<b>TOTAL ASSET</b>	<u><u>52,555.52</u></u>	<u><u>28,694.19</u></u>
<b>LIABILITY</b>		
<b>TOTAL LIABILITY</b>	<u>0.00</u>	<u>0.00</u>
<b>EQUITY</b>		
<b>Shareholder's Equity</b>		
Capital Stock	100.00	100.00
Current Earnings	23,861.33	-21,556.42
Retained Earnings	28,594.19	50,150.61
<b>Total Shareholder's Equity</b>	<u>52,555.52</u>	<u>28,694.19</u>
<b>TOTAL EQUITY</b>	<u>52,555.52</u>	<u>28,694.19</u>
<b>LIABILITIES AND EQUITY</b>	<u><u>52,555.52</u></u>	<u><u>28,694.19</u></u>

## The Triathlon New Brunswick Association (2010) Inc. Comparative Income Statement

	Actual 01/01/2018 to 12/31/2018	Actual 01/01/2017 to 12/31/2017
<b>REVENUE</b>		
Revenue		
Banquet	0.00	1,820.00
Coaching Development	0.00	2,910.00
Sanction fees	2,784.00	1,410.00
Sponsorship	9,000.00	15,000.00
Province of NB	25,700.00	19,200.00
Memberships	25,860.00	19,855.00
Other	670.00	930.00
<b>Total Revenue</b>	<u>64,014.00</u>	<u>61,125.00</u>
<b>TOTAL REVENUE</b>	<u>64,014.00</u>	<u>61,125.00</u>
<b>EXPENSE</b>		
Operating Expenses		
Office Supplies	1,631.40	405.00
Depreciation	1,077.16	1,337.74
Para Triathlon	9,000.00	455.40
Total Payroll Expense	1,781.24	14,643.51
Other admin costs	0.00	2,336.10
Accounting and Legal	0.00	1,350.00
Awards	0.00	2,776.66
Total Banquet Costs	2,584.11	4,524.78
Coaching Clinics	0.00	6,027.89
Junior Development	4,050.00	9,374.74
Executive Director	0.00	5,283.22
World Spots	2,250.00	0.00
Officials	6,802.65	8,972.93
Swim Caps	1,826.99	2,287.23
Tri Canada AGM	826.00	2,268.49
Race costs	0.00	294.71
Sports Insurance	4,796.00	7,094.00
Marketing	1,061.65	3,948.77
Website	355.81	4,755.20
Travel	621.47	0.00
Long Term Athlete Development	0.00	2,000.00
Repairs and Maintenance	420.60	0.00
Board Expenses	767.59	1,227.00
Miscellaneous	300.00	1,318.05
<b>Total Operating Expenses</b>	<u>40,152.67</u>	<u>82,681.42</u>
<b>TOTAL EXPENSE</b>	<u>40,152.67</u>	<u>82,681.42</u>
<b>NET INCOME</b>	<u>23,861.33</u>	<u>-21,556.42</u>