

# TRIATHLON NEW BRUNSWICK

## ANNUAL REPORT

OCTOBER 25, 2021



# TRI THLON NB

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## Triathlon New Brunswick 2021 Highlights

2021 was another COVID year, but with light at the end of the tunnel:

- ✚ Due to COVID-19 Pandemic and the New Brunswick State of Emergency, the majority of races did not go forward - with no races in June or July.
- ✚ As a result, there were no Atlantic Championships, or world spots up for grabs.
- ✚ TriNB, continued working with the Province of New Brunswick and other stakeholders, to ensure compliance and safety for our members during the pandemic.
- ✚ World spots TriNB purchased (in 2019) will continue to roll over to next year.
- ✚ TriNB Junior/Youth program still remained active with Kristine Cormier - Head Coach, Michael On - Assistant Coach, and Ricky Stiles - Team Manager participating in training clinics and races this year. The coaches continued their training towards obtaining their coaching certified status. The coaching team is actively planning for the fall 2021/spring 2022 season and making the required preparations for the now rescheduled 2022 Canada Summer Games.
- ✚ We completed a 1-year pilot creating a role of Maritime Regional Director (MRD) with Triathlon Canada, Triathlon Nova Scotia, and Triathlon PEI, and are now recruiting for a full-time MRD for 2021/22.
- ✚ Financially, for Fiscal Year 2020, both our revenue and expenses were down, resulting in an increased Net Income and Total Shareholder's Equity.

This is my second and final year as President, which unfortunately both years were significantly impacted by COVID. That said, the leadership of the Junior Team by Kristine, Ricky and Michael has been nothing short of phenomenal, appreciably raising the youth development in the province.

Our financial management and reporting has significantly improved thanks to significant effort from our Treasurer Rosemary, and we are actually in a better financial position now than before the pandemic.

We've worked closely with TriNS and TriPEI to publish a Maritime Race Calendar, develop a Maritime Strategic Plan, and agree to share a Maritime Regional Director position - not to mention mutually accepting each other's memberships - increasing all of our memberships value.

Some focus items will include reviews and publishing of our bylaws and policies and procedures, expanding our social media presence, and working more with our clubs and race directors to optimize opportunities for our members.

Respectfully submitted,



Troy Kearns, President

## 2020 BOARD OF DIRECTORS

- Troy Kearns, President, (completed 2 year term - re-offering for 2022)
- Doug Scott, Vice-President (completed 2 year term - re-offering for 2022)
- Rosemary Boyle, Treasurer (completed 2 year term)
- Dave Young, Secretary (1 year remaining on term)
- Christine McKinnon, Director at Large (completed 2 year term)
- Chris Burke, Director at Large (1 year remaining on term)
- Jesse English, Director at Large, Social Media (completed 2 year term)
- Lisanne Maurice, Director at Large (1 year remaining on term)
- Marlo Rose, Director at Large, CCN (completed 2 year term - re-offering for 2022)
- Kristine Cormier, Director at Large (completed 2 year term - re-offering for 2022)
- Ricky Stiles, Director at Large (1 year remaining on term)
- Althea Arsenault, Technical Director, appointed by board in 2021

### ***Departing Member(s) - Thank you!***

Huge thanks to Jesse English and Christine McKinnon. Thank you for your years of service and great contributions- you will be missed!

## New Maritime Regional Director

*Last year we welcomed Andrew Dacanay, as our new Maritime Regional Director for a one year pilot with Triathlon Canada. Andrew split his role, with a part-time role with Triathlon Canada and 20 hours a week split between the three maritime PSOs. This was a no-cost trial, which all three provinces agreed was successful.*

*For this year, the three provinces have agreed to recruit a full-time Regional Maritime Director on what is expected to be a long term basis. We have received partial sponsorship funding through Triathlon Canada and will split the remainder of the costs. This will increase the amount of support we have and optimize our continued collaboration with NS and PEI to capitalize on synergies to the benefit of all our members. We expect to have the vacant role filled by November of this year.*

## Executive Director Responsibilities Include:

### **1. Responsibilities/individual PSOs<sup>1</sup>**

- Schedule and manage meetings
  - Attend all meetings, act as secretary if necessary/appropriate.
  - If in person, send calendar invites, book room and refreshments
  - If virtual, set up video conferencing, send calendar invites, manage meeting. Meetings include (but not limited to)
    - Board Meetings
    - Committee Meetings
    - AGM/SGM
    - Canada Games
- Email
  - Monitor email accounts
    - Answer or forward to appropriate person
  - Prepare member emails/newsletters, MailChimp or similar
- Organizational Excellence/Governance

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<sup>1</sup> Note; not every PSO will require the full suite of duties

- Maintain non-profit registration
- By-law, policy & procedure overview as needed
- Oversee implementation of provincial strategic plan
- Manage Provincial Sponsorship plan
- Insurance
- Coordinate AGM report, new board member orientation
- Provincial and National bodies
  - Manage grant applications to provincial sporting body (Sport Nova Scotia, Sport New Brunswick, Sport PEI)
  - Manage annual reporting to provincial sporting body
  - Manage annual reporting to NSO
  - Manage core funding application to provincial sporting body
    - Depending on the PSO this will be annual or quadrennial
    - Work with Provincial Coordinator to maximize funding opportunities for core funding application
- Memberships
  - Set up registration page with NTRS registration partner
  - Manage registration process incl. complementary memberships and refunds
- Clubs
  - Sanctioning
  - Ongoing member issues
- Social media.
  - Monitor all accounts (FaceBook, Twitter, Instagram, Strava)
    - Engage as necessary
  - Social media posts, x2 week minimum
- Other duties as required




## 2. Responsibilities/NSO-PSO Relations and PSO Joint Projects

### 3. Schedule and manage meetings

- a. Attend all meetings, act as secretary if necessary/appropriate.
  - b. If in person, send calendar invites, book room and refreshments
  - c. If virtual, set up video conferencing, send calendar invites, manage meeting. Meetings include (but not limited to)
    - i. Executive Meetings
    - ii. Events meetings
    - iii. Communications meetings
    - iv. Coaching meetings
    - v. Technical Officials meetings
- Attend all NSO-PSO meetings
    - Liaise with NSO as necessary
    - Advertise national initiatives as necessary
  - Coordinate joint event calendar
    - Senior
    - Development
    - Kids/youth
    - Worlds Spots
      - Communicate with NSO as required
        - WQ calendar
        - Report year + 1 results

- Coordinate social media challenges and virtual events
- Coordinate training of HQP with all three provinces, NSO and other partners as required
  - Set up course registrations
    - E.g. the TC Portal and CAC/The Locker
  - If on-line, manage course as required
  - If in person, book room and refreshments as required
- Oversee implementation of regional strategic plan
  - Sponsorship plan
- Reporting to NSO on MRD position
  - Submit regular hours breakdown
  - Participate in regular evaluation of self and position
- Other duties as required

## Triathlon NB Youth & Junior Program

-  Head Coach - Kristine Cormier
-  Assistant Coach - Michael On
-  Team Manager - Ricky Stiles

We began the year with 15 junior athlete, but due to the impact of COVID on races and clinics the team has dropped to 9 early in the season – however we already have expressed interest from athletes who will be eligible to join in 2022.

The 2021 season had a better outlook, as we did get to participate in 5-6 different races, amazingly productive clinics and grew our team up again. We even held multiple multiday clinics along with TriNS and TriPEI. This year we “Draft Legal Certified” 7 athletes!

This year we held our first End of Season Awards, recognizing the following:

- Female and Male Rookie of the Year went to Kirsten Simpson and Kieran Everett
- Female and Male Athlete of the Year went to Lydia Bodechon and Yannick Dupuis

### **Congratulations to our award winners!**

Our main goal is always towards a long-term development program but in 2022 we will be focusing on bringing a strong team of athletes (3 female and 3 male) to the 2022 Canada Games in Niagara Falls.


We accept Youth/Jr’s between the age of 14-19 for a long-term development in the sport of triathlon. Interested in finding out more? E-mail our coaching team at [trinbprogram@gmail.com](mailto:trinbprogram@gmail.com) and check out our website: <https://www.trinb.ca/junior/>

# Athlete Update

Home > Athletes  
> PARATHLETE

## Kamylle Frenette

🇨🇦 Canada · Born: 1996



**Rankings**

World Triathlon Paralympic Qualification Ranking	6
Para triathlon Ranking	9

Starts	Podiums	Wins
15	9	2

### Update from Kamylle Frenette:

"My 2021 season was a rollercoaster of a ride, but it was absolutely amazing regardless. I had a chance to travel to Spain and the United States in June to compete in the last few races that would count toward my nomination to the games. Despite the COVID regulations and uncertainty, we made it work and I found out after my race in Wisconsin USA that I was officially selected to compete in Tokyo. I then had the chance to travel to San Diego and do a training block out there before coming back to Halifax for my final preparation at home. I flew to Tokyo on Aug 21st, only a short week before my race due to COVID regulations - but we made the best of it. The village and game organization was beyond my expectations - they did everything to keep us safe and keep things fun. I competed on a very warm morning, on Aug 28th, at Odaiba Park in Tokyo. It was truly an experience that I will cherish for the rest of my life. I know a lot of people from home were watching and it gave me the energy I needed to cross that finish line."

## 2021 Races

Covid-19 limited our races again in 2021, with only three races taking place at the end of the season. As a result, there were no Atlantic Championships, or world spots up for grabs.

There was light at the end of the tunnel, with three races taking place:

- 40 members completed the 1<sup>st</sup> Ever Cambridge-Narrows Sprint Triathlon
- 100 members completed the beautiful Sackville Sprint Triathlon this year
- 84 members completed the ever popular Hampton Ladies

## RACE PARTICIPATION STATISTICS

Race	Total Number of Participants/Race				
	2021*	2020*	2019	2018	2017
Moncton Du	-	-	104	98	81
Hampton Ladies	84	103*	266	260	217
Duncan Hadley	-	-	112	102	106
Rockwood	-	-	124	90	121
St. Andrews	-	-	0	312	358
Chaleur	-	-	78	73	90
Aboiteau	-	-	193	98	0
Harvey	-	-	150	89	79
Sackville	100	-	122	104	77
Gagetown	-	-	54	0	0
X-terra Cross	-	-	28	0	0
Cambridge Narrows	40	-			
<b>Total</b>	<b>224*</b>	<b>103*</b>	<b>1231</b>	<b>1226</b>	<b>1129</b>

\*COVID impacted years



## MEMBERSHIP PARTICIPATION STATISTICS

Total Number of Participants							2021-2020	2020-2019	2019 - 2018	2018-2017
Type	2021	2020	2019	2018	2017	2016	% ^	% ^	% ^	% ^
Day	168	161	643	912	972	741	4%	-75%	-29%	-6%
Jr/Yth	15	18	21	19	21	29	-17%	-14%	11%	-9%
Annual	104	144	231	204	189	208	28%	-38%	13%	8%
<b>Total</b>	<b>287</b>	<b>323</b>	<b>895</b>	<b>1135</b>	<b>1182</b>	<b>978</b>	<b>-11%</b>	<b>-64%</b>	<b>-21%</b>	<b>-4%</b>

Number of Male Participants						
Type	2021	2020	2019	2018	2017	2016
Day	65	6	240	318	394	270
Jr/Yth	5	5	8	10	10	13
Annual	49	46	108	87	97	98
<b>Total</b>	<b>119</b>	<b>57</b>	<b>356</b>	<b>415</b>	<b>501</b>	<b>381</b>

Number of Female Participants						
Type	2021	2020	2019	2018	2017	2016
Day	103	155	403	500	578	471
Jr/Yth	10	13	13	9	11	16
Annual	55	98	123	83	92	110
<b>Total</b>	<b>168</b>	<b>266</b>	<b>539</b>	<b>592</b>	<b>681</b>	<b>597</b>

Non-specified Gender Participants						
	2021	2020	2019	2018	2017	2016
Day	0	0	0	94	0	0
Jr/Yth	0	0	0	0	0	0
Annual	0	0	0	34	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>128</b>	<b>0</b>	<b>0</b>

# Financial Report

## The Triathlon New Brunswick Association (2010) Inc. Balance Sheet

	As at 12/31/20	As at 12/31/19
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash - BMO Chequing	60,877.33	49,309.58
<b>Total Current Assets</b>	<u>60,877.33</u>	<u>49,309.58</u>
<b>Long Term Assets</b>		
Incorporation Costs	1,776.00	1,776.00
Accumulated depreciation - Inc Cost	(758.90)	(715.69)
Equipment	22,085.33	22,085.33
Accumulated depreciation - Equipment	(17,055.48)	(15,797.55)
<b>Total Long Term Assets</b>	<u>6,046.95</u>	<u>7,348.09</u>
<b>TOTAL ASSETS</b>	<u>66,924.28</u>	<u>56,657.67</u>
<b>LIABILITIES</b>		
Total Liabilities	<u>-</u>	<u>-</u>
<b>EQUITY</b>		
<b>Shareholders' Equity</b>		
Capital Stock	100.00	100.00
Current Earnings	10,266.61	4,102.15
Retained Earnings	56,557.67	52,455.52
<b>Total Shareholders' Equity</b>	<u>66,924.28</u>	<u>56,657.67</u>
<b>TOTAL EQUITY</b>	<u>66,924.28</u>	<u>56,657.67</u>
<b>LIABILITIES AND EQUITY</b>	<u>66,924.28</u>	<u>56,657.67</u>

**The Triathlon New Brunswick Association (2010) Inc.  
Income Statement**

	Actual 01/01/2020 to 12/31/2020	Actual 01/01/2019 to 12/31/2019
<b>REVENUE</b>		
Revenue		
Sanction fees	900.00	2,250.00
Sponsorship	2,400.00	7,400.00
Province of NB	15,600.00	20,800.00
Registrations	4,200.00	3,350.00
Memberships	5,718.63	22,964.00
Insurance products	512.00	-
Other	-	170.07
<b>Total Revenue</b>	<b>29,330.63</b>	<b>56,934.07</b>
<b>TOTAL REVENUE</b>	<b>29,330.63</b>	<b>56,934.07</b>
<b>EXPENSE</b>		
Operating expenses		
Office Supplies	59.99	488.55
Depreciation	1,301.14	1,201.64
Para Triathlon	2,400.00	9,150.00
Awards	-	1,427.70
Buffet	-	3,388.59
Coaching Clinics	1,176.88	3,167.05
Junior Development	5,379.76	4,695.86
Membership	-	1,442.38
World Spots	(1,125.00)	2,250.00
Officials	501.48	10,432.36
Swim Caps	3,369.47	2,917.12
Tri Canada AGM	-	1,432.62
Race costs	1,476.69	1,282.06
Sports Insurance	4,319.00	2,353.00
Marketing	-	904.44
Website	107.43	1,000.00
Travel	-	3,373.63
Repairs and Maintenance	29.00	1,068.33
Board Expenses	-	1,030.11
Bank Fees	61.00	180.50
Miscellaneous	7.18	(354.02)
<b>Total Operating Expenses</b>	<b>19,064.02</b>	<b>52,831.92</b>
<b>TOTAL EXPENSE</b>	<b>19,064.02</b>	<b>52,831.92</b>
<b>NET INCOME</b>	<b>10,266.61</b>	<b>4,102.15</b>

## Annual Membership value:

- Eligible to participate in Triathlon NB, Triathlon NS, and Triathlon PEI sanctioned races across the Maritimes.
- Annual subscription to Triathlon Canada Magazine (full and junior members)
- Liability and accident insurance at all TriNB sanctioned races, sanctioned events and sanctioned clubs
- Access to bike insurance program (full and junior members)
- Access to individual athlete insurance program (full and junior members)
- Eligibility to participate in provincial, national\* and world\* events (\*must be full/junior members)
- Discount at TriNB Partners
- Use of race equipment at local races
- Access to compete for World spots
- Support of the Provincial and Atlantic Championship races
- Continuation of the new Coach program and Officials training
- Discount on the Coaching courses and support of Coaching development
- Continuation of social media promotion of TriNB and of races on behalf of RDs
- Support for Officials at sanctioned races to ensure that races are fair and safe for all athletes
- Funding support for junior and elite athletes
- Percentage of funds will help establish an operational reserve
- Knowing that you are helping support the goals of TriNB to expand and improve the sport in a meaningful way to all members.