TRIATHLON

NEW BRUNSWICK

ANNUAL REPORT

OCTOBER 29, 2023





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# Triathlon New Brunswick 2023 Highlights

With the last few seasons impacted by COVID, 2023 saw the triathlon scene in New Brunswick make a strong recovery. We are not yet back to pre-COVID numbers but with clubs, race directors and Triathlon NB working together I think we should see even stronger growth next year and the years to come.

One of the highlights of this year was the growth of Kids of Steel events. This year we had three KOS events; one in each of Moncton, Woodstock and Fredericton. These are fun events for the kids and are great for introducing kids to swim, bike and run events. We look forward to more of these events.

Triathlon NB continues to struggle with recruiting and retaining officials. A recruiting drive in 2023 saw the increase in the number of officials however it did not match the number lost during COVID. This is an area the board of Triathlon NB will need to address in the coming years.

One of last year’s goals of the board was to increase cooperation between the boards of the three maritime provinces and we saw some successes. Annual members from each of the three provinces can race in the provinces other than their home without paying day fees. We also have regional cooperation among provincial officials. We coordinated race schedules. This year also saw the return of the Maritime Championships, this year held at Kouchibouguac in Nova Scotia where New Brunswick athletes made a strong showing with many podium finishes.

This year our provincial junior coach, Kristine Cormier, opened her clinics to age class athletes with several taking advantage of the opportunity to have high level coaching in our own province. I fully expect this to be a growth area next year.

Triathlon NB continues to have a strong financial position. Please see the financial report for details.

Triathlon NB recognizes that a successful sport requires the hard work of many people including race directors, race officials, coaches, club executive and volunteers and we wish to sincerely thank everyone who has helped make this sport enjoyable for many people.

Respectfully submitted,

Doug Scott, President

# 2023 BOARD OF DIRECTORS

* Mallory Alty, Director at Large (1 year remaining on term)
* Althea Arsenault Beal, Technical Director (completed 2 year term – re-offering for 2024)
* Kristine Cormier, Director at Large (completed 2 year term – re-offering for 2024)
* Jim Currie, Vice President and President Elect (2 year term)
* Troy Kearns, Director at Large (completing term)
* Lisanne Maurice, Director at Large (1 year remaining on term)
* Ben O’Donnell Director at Large (completing term)
* Marlo Rose, Director at Large (completed 2 year term – re-offering for 2024)
* Doug Scott, President (completing term)
* Ricky Stiles. Director at Large (completing term)
* Isabelle Turner, Secretary (1 year remaining on term)
* Dave Young, Treasurer (completing term)

***Departing Members - Thank you!***

Several board members are completing their terms this year and are not reoffering. In no particular order, I want to thank Troy Kearns, Ben O’Donnell, Ricky Stiles and Dave Young for the time and effort they put into making the Triathlon NB board a well-run organization. They each provided the board with good guidance and advice. Thank you and good luck on future endeavors.

# Executive Director Report

We held one regional NCCP adult coaching certification course Nov 26 and Sunday, Nov 27th, 2022 at the Canada Games Center located in Halifax with 8 people attending. We have another course coming up in NB. Adult Community Coaching Course is set for Nov 18-19, 2023 at the Canada games aquatic center. We currently have 6 registered and room for 10 more registrations. Please register at <https://ccnbikes.com/#!/events/21569-community-adult-triathlon-coaching-course> if interested.

In an effort to increase annual memberships the day membership increase to $20 for 2023. The more annual members we have the more funding opportunities we have.

We applied to the Women in Sport Same Game Challenge Program and received $1000 to go toward the women’s Jr program.

Insurance update. On the TriNB insurance policy race directors are covered under volunteers but if they operate as a business they are not covered and can purchase a separate race director’s policy for a small fee. All other RD’s are covered as volunteers. We still offer individual bike coverage insurance and the race director coverage.

TriNB had a meeting with Parasport NB about Triathlon as one of their sports they are concentrating on. We have formed a partnership and are trying to have some paratri try it events. Trying to recruit athletes and integrate them into certain races. Paratriathlon zoom call with national team coach for info on coaching para athletes and getting help with a para program.

Website had issues for a few months but a tech was able to reformat it. We are now able to update and keep it up to date. It will need to be over hauled and refreshed for 2024.

World Spots for 2023 were competed covered by TriNB to encourage RD’s to put on races. In 2024 the world spot fees will be covered ½ by Triathlon NB and ½ by Race Directors as in previous years.

Canadian Olympic Committee is offering a Governance Educations Series offered in conjunction with Queen’s University’s Smith School of Business. A number of board members and staff took the course.

There will NOT be hosting of a super sprint world championship in 2024 therefore all super sprint world spots were cancelled.

The board will be working on our strategic plan in the off season.

Update on the 2029 Canada Games application process from TriCan. Due to hosting two Games in the last seven months, Canada Games Council is delayed in initiating the 2029 Sport Selection Process.

Originally a draft of the process was to be circulated in March 2023, however we are now anticipating that the draft process will be circulated either the week of April 17th or 24th. From there, the anticipated timelines would be:

1. NSOs to submit Intent to Apply - mid May.

2. Final 2029 Sport Selection Process and application sent to NSOs - early June.

3. Applications due to CGC – mid July.

4. NSOs informed of Phase 1 selection – September.

5. Host selections and remaining quota allocation to follow - (dates TBC, no later than 36 months pre-Games).

To be clear, TriCan is pushing hard for our sport to be a Phase 1 selection in September 2023. To that end, the first draft of the revised LTAD document has been written and is currently undergoing edits.

There has been no update on the section for 2029 sports to date.

Sent around Air Quality and Safety Guidelines from TriCan to Rd’s and TD’s and coaches. This was in direct response to current forest fire situations this summer. Sport Information Resource Centre was offering the following for free. This was also circulated.

1. free NCCP module for event organizers and coaches on how to protect athletes and event participants from poor air quality. The NCCP module would count towards Maintenance of Certification points for NCCP registered coaches.
2. Various infographics on the Air Quality Health Index…who’s at risk, explaining air particulates, etc.
3. Links to Provincial Government Air Quality Indexes – for most up to date information and forecasts.

We have been told by our GNB lead that our funding went up significantly. GNB has changed things up a bit in the way they evaluate organizations. It should remain somewhat consistent going forward. We spent significant time filling out our Provincial Sport and

Recreation Organizations (PSO) Annual Funding Assessment Form and with the increases in overall membership and gains in other areas our annual core funding went up to $31,200.

|  |  |  |  |
| --- | --- | --- | --- |
| **TriNB Races Sanctioned** | **Date** | **# 2022** | **# 2023** |
| Tracadie Aquathlon | April 22 | 0 | 58 |
| Mike’s Bike Shop Kids of Steel | June 10 | 150 | 165 |
| Hampton Ladies Triathlon | June 11 | 214 | 146 |
| Rockwood by the Bay | June 18 | 91 | 85 |
| Woodstock KOS | July 1st | 0 | 41 |
| Harvey (Lake George) Standard World Spot | July 16 | 65 | 58 |
| Aboiteau | Aug 5-6 | 74 | 84 |
| Cambridge Narrows | Aug 13 | 60 | 43 |
| Sackville Sprint Tri & Du world spots | Aug 19 | 101 | 70 |
| Fredericton KOS | Sept 2 | 0 | 50 |

|  |  |  |  |
| --- | --- | --- | --- |
| **TriNB Membership Year** | **Annual** | **Day** | **Total** |
|  |  |  |  |
| 2019 | 253 | 643 | 896 |
| 2020 | 170 | 161 | 331 |
| 2021 | 120 | 168 | 288 |
| 2022 | 146 | 294 | 440 |
| 2023 | 167 | 302 | 469 |
|  |  |  |  |

We had interest from prospective RD to have a Richibucto Tri during their annual festival. They hope to try again in 2024. Chaleur Triathlon in Bathurst tried to make a comeback but they did not have the capacity to host this year and will try to get organized for 2024. TriNB offered a winter triathlon but we did not have any registration and it was cancelled. Woodstock KOS event was able to return this year with the help of TriNB. New this year was the Tracadie Aquathlon.

Shippagan, Duncan Hadley, Moncton Du, Gagetown, Petitcodiac tri are all races that did not comeback after the pandemic. We remain in contact with these events to see if they are able to resume. In many cases they need an RD. If anyone is interested in being the RD for any races be sure to contact TriNB.

TriNB nominated Kamylle Frenette for the NB Sport Awards and she has been selected as a finalist for Athlete of the Year.

There have been numerous athletes hit by motor vehicles on NB roads the past few years and the incidents seem to be increasing. There has been some talk and inquires of where TriNB fits in the ongoing Safe Cycling Advocacy. This will need to be explored more with our members on what role TriNB should play if any.

Respectfully submitted

Mike Connolly

Triathlon NB Executive Director

# Triathlon NB Youth & Junior Program

Triathlon NB has a high-performance program for young athletes ages 13 to 23. This program is a great opportunity for young athletes to gain experience, learn new skills and achieve high performance goals. The program is available 10 months per year and is coached by level 3 certified triathlon coaches. Coaching is done in a fun, supportive manner.

Athletes attend monthly clinics where they get an opportunity to learn how to do several skills safely and efficiently such as:

* Open water sighting
* Open water turns around buoy
* Mount & Dismount bike
* Emergency stopping
* Cornering on bike
* Bike handling
* Safe start
* Running form
* Gain speed
* Transition efficiently

2023 was a very successful year, with 3 new members, lots of personal best, podium finishes and first-time racers. We had athletes complete their very first Olympic and 70.3/113k distances. And most importantly, we had lots of smiles!

In addition to group training opportunities, the fun and camaraderie is priceless. The memories will be endless and sharing your passion and learning with other like-minded people is sure to pay off.  
  
The program itself is free in which we offer training plans to reach you’re a race goal. Clinics will have a cost depending on location.

Reach out to our coaching team @trinbprogram@gmail.com for more information.

* Kristine Cormier – NB Head Coach
* Michael On – Fredericton Lead Coach

# Triathlon NB Technical Director’s Report

Our thanks to active officials for their commitment and dedication to learning the rules and giving up their time to work at events so that athletes can have fun racing.

The TriNB Technical Director and a consulting team worked with the Race Directors to ensure the proper race structure and safety procedures were put in place for each race. There were three successful KOS events and seven age group sanctioned races in NB:

|  |  |
| --- | --- |
| **Event** | **Total # Athletes** |
| April 22 Tracadie Aquathon | 58 |
| June 10 Moncton KOS | 165 |
| June 11 Hampton | 146 |
| June 18 Rockwood | 85 |
| July 1 Woodstock KOS | TBD |
| July 16 Harvey | 58 |
| Aug 13 Cambridge Narrows | 43 |
| Aug 19 Sackville | 70 |
| Aug 26 Aboiteau | 84 |
| Sept 2 Freddie KOS | 49 |
| **Total Age Group** | 544 |
| **Total KOS** | 214 + |

The TriNB Technical Director successfully obtained the World Triathlon Level II Continental Official’s certification while attending the Montreal World Triathlon Championships Series.

Fall 2023 and Spring 2024 will focus on recruiting, training additional officials and up-training current officials, plus race development to offer a wide selection of races to the membership.

Respectfully submitted,

Althea Arsenault Beal, TriNB TD, Word Triathlon Level II official

# 2023 Race Statistics

2023 saw an increase in the number of racers over 2022. We are not back to pre-COVID numbers in either the number of races or number of participants but we are trending the right way. We are excited to add the Tracadie Aquathon to the race schedule this year.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Race** | **Total Number of Participants/Race** | | | | | | |
|  | **2023** | **2022** | **2021\*** | **2020\*** | **2019** | **2018** | **2017** |
| Moncton Du | - | - | - | - | 104 | 98 | 81 |
| Hampton Ladies | 146 | 160 | 84 | 103\* | 266 | 260 | 217 |
| Duncan Hadley | - | - | - | - | 112 | 102 | 106 |
| Rockwood | 85 | 79 | - | - | 124 | 90 | 121 |
| St. Andrews | - | - | - | - | - | 312 | 358 |
| Chaleur | - | - | - | - | 78 | 73 | 90 |
| Aboiteau | 84 | 69 | - | - | 193 | 98 | - |
| Harvey | 58 | 55 | - | - | 150 | 89 | 79 |
| Sackville | 70 | 93 | 100 | - | 122 | 104 | 77 |
| Gagetown | - | - | - | - | 54 | - | - |
| X-terra Cross | - | - | - | - | 28 | - | - |
| Cambridge Narrows | 43 | 44 | 40 | - |  |  |  |
| Tracadie Aquathon | 58 |  |  |  |  |  |  |
| **Total** | 544 | 497 | 224\* | 103\* | 1231 | 1226 | 1129 |

\*COVID impacted years

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Race** | **Gender of Participants/Race** | | | |
|  | **Male** | | **Female** | |
|  | Age Group | Youth >19 | Age Group | Youth >19 |
| Hampton Ladies | 0 | 0 | 142 | 4 |
| Rockwood | 50 | 3 | 28 | 4 |
| Aboiteau | 45 | 5 | 33 | 1 |
| Harvey | 32 | 3 | 23 | 1 |
| Sackville | 43 | 0 | 27 | 0 |
| Cambridge Narrows\* | 28 | 1 | 11 | 3 |
| Tracadie Aquathon | 7 | 22 | 8 | 21 |

\*Unable to determine youth numbers

# 2023 Race Awards

The following criteria was used to establish the rankings:

* The winner must have competed in at least two New Brunswick races
* The winner must have been full members of Triathlon NB
* The winner must have been a New Brunswick resident
* Points were awarded for the top five finishers in each race as follows:
  + 5 points for 1st place
  + 4 points for 2nd place
  + 3 points for 3rd place
  + 2 points for 4th place
  + 1 point for 5th place

# 2023 Membership Statistics

**MEMBERSHIP PARTICIPATION STATISTICS**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Total Number of Participants** | | | | | | | | |
| **Type** | **2023** | **2022** | **2021** | **2020** | **2019** | **2018** | **2017** | **2016** |
| **Day** | 261 | 294 | 168 | 161 | 643 | 912 | 972 | 741 |
| **Jr/Yth** | 8 | 15 | 15 | 18 | 21 | 19 | 21 | 29 |
| **Annual** | 159 | 131 | 104 | 144 | 231 | 204 | 189 | 208 |
| **Total** | **428** | **440** | **287** | **323** | **895** | **1135** | **1182** | **978** |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Number of Male Participants** | | | | | | | | |
| **Type** | **2023** | **2022** | **2021** | **2020** | **2019** | **2018** | **2017** | **2016** |
| **Day** | 88 | 98 | 65 | 6 | 240 | 318 | 394 | 270 |
| **Jr/Yth** | 4 | 6 | 5 | 5 | 8 | 10 | 10 | 13 |
| **Annual** | 73 | 64 | 49 | 46 | 108 | 87 | 97 | 98 |
| **Total** | **165** | 168 | 119 | 57 | 356 | 415 | 501 | 381 |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Number of Female Participants** | | | | | | | | |
| **Type** | **2023** | **2022** | **2021** | **2020** | **2019** | **2018** | **2017** | **2016** |
| **Day** | 173 | 196 | 103 | 155 | 403 | 500 | 578 | 471 |
| **Jr/Yth** | 4 | 9 | 10 | 13 | 13 | 9 | 11 | 16 |
| **Annual** | 86 | 67 | 55 | 98 | 123 | 83 | 92 | 110 |
| **Total** | **263** | 272 | 168 | 266 | 539 | 592 | 681 | 597 |

# 

# Financial Report

**COMPILATION ENGAGEMENT REPORT**

To the Board of Directors of The Triathlon New Brunswick Association (2010) Inc.

On the basis of information provided by Management, we have compiled the statement of financial position of The Triathlon New Brunswick Association (2010) Inc. as at December 31, 2022, the statement of operations and changes in net assets for the year then ended, and note 2, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

We performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, Compilation Engagements, which requires us to comply with relevant ethical requirements. Our responsibility is to assist management in the preparation of the financial information.

We did not perform an audit engagement or a review engagement, nor were we required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes. 

Jamieson Mullin Chartered Professional Accountants Inc.

Quispamsis, NB

October 29, 2023

**The Triathlon New Brunswick Association (2010) Inc.**

**Statement of Operations and Changes in Net Assets**

For the year ended December 31, 2022 (With comparative figures for 2021)

**2022** 2021

**Revenues**

Province of New Brunswick grant **$ 20,800** $ 31,200

Membership fees **11,848** 11,347

Event registration fees **2,885** -

Sanction fees **1,400** -

Insurance products **928** -

Sponsorships **-** 2,923

**37,861** 45,470

**Expenditures**

Junior development **15,297** 10,897

Salary contribution **10,000** -

Officials **7,936** 2,128

Insurance **6,154** 2,389

Professional fees **2,300** -

Membership fees **1,279** 3,005

Amortization **1,050** 1,050

Coaching **557** -

Advertising and promotion **344** 108

Office **336** 258

Awards **214** 183

Interest and bank charges **84** 71

Equipment repairs **49** 428

ParaTriathalon **-** 2,400

**45,600** 22,917

**(Deficiency) excess of revenues**

**over expenditures (7,739)** 22,553

Net assets - beginning of year **89,477** 66,924

Net assets - end of year **$ 81,738** $ 89,477

As at December 31, 2022 (With comparative figures for 2021)

**2022** 2021

**Assets**

**Current**

Cash **$ 86,770** $ 84,480

**Equipment 3,018** 4,024

**Incorporation costs 929** 973

**Total Assets $ 90,717** $ 89,477

**Liabilities**

**Current**

Accounts payable and accrued liabilities **$ 2,301** $ -

Unearned revenue **6,678** -

**Total Liabilities 8,979** -

**Net Assets**

**Net assets 81,738** 89,477

**Total Liabilities and Net Assets $ 90,717** $ 89,477

# Annual Membership Value:

* Eligible to participate in Triathlon NB, Triathlon NS, and Triathlon PEI sanctioned races across the Maritimes.
* Annual subscription to Triathlon Canada Magazine (full and junior members)
* Liability and accident insurance at all TriNB sanctioned races, sanctioned events and sanctioned clubs
* Eligibility to participate in provincial, national\* and world\* events (\*must be full/junior members)
* Discount at TriNB Partners
* Use of race equipment at local races
* Access to compete for World spots
* Support of the Provincial and Atlantic Championship races
* Continuation of the new Coach program and Officials training
* Discount on the Coaching courses and support of Coaching development
* Continuation of social media promotion of TriNB and of races on behalf of RDs
* Support for Officials at sanctioned races to ensure that races are fair and safe for all athletes
* Funding support for junior and elite athletes
* Percentage of funds will help establish an operational reserve
* Knowing that you are helping support the goals of TriNB to expand and improve the sport in a meaningful way to all members.